


**Greater Cleveland
Council
Membership Survey
2009 – 2010**



Membership

Skaters	823	68.4%
Adult Skaters	75	6.2%
Coaches	111	9.2%
Parents	152	12.6%
Officials	21	1.7%
Total	1,203	

Testing Survey

FS Tested	451	32.4%
MIF Tested	547	39.2%
Dance Tested	190	13.6%
Pairs Tested	26	1.9%
Figures Tested	22	1.6%
No-Test	164	11.8%
Total	1,394	

Disciplines Skated

Singles	785	55.6%
Pairs	7	0.5%
Dance	139	9.8%
Synchronized	198	14.0%
Adult Skating	52	3.7%
Theater on Ice	27	1.9%
High School	104	7.4%
Non-Skating	100	7.1%
Total	1,413	

Areas for Growth

<u>Discipline</u>	<u>How Many #1 Votes</u>
1. Synchronized	7
2. Theater on Ice	4
3. High School	3
4. Adult Skating	0

How will it be used?

Total GCC membership – Is it going up or down?

Individual club memberships - Going up or down?

Track membership shifts within the GCC

Shifts in the make-up of the memberships
True Skating vs. Administrative and Coaching

Disciplines Skated – From the baseline we will be able to track the changes. See areas of growth or decline.

How will it be used?

Disciplines tested - Knowing the areas that are skated, confirm growth or decline in a particular area.

Disciplines tested – Are the clubs improving?

Regional skaters – Growth or decline by total or clubs - this will also give us an idea of the focus that the coaching staff has

Areas for Growth - Where would the clubs like to grow and are the actual numbers backing that up?

How will it be used?

By analyzing the results, the GCC and Cleveland Championships 2000 can see where to concentrate their efforts to help the clubs achieve their goals and in turn hopefully increase membership.